



2023 Annual Report

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Dear Organization Partners,

When Robert and Dorothy Tracy started Dot Foods, the funder of the Tracy Family Foundation, they had a vision to create a business that made food distribution easier and that served their local community. That continues to be the vision of Dot Foods and the Tracy family, and the impact has far surpassed anything Robert and Dorothy could have imagined.

In 2023, the Tracy Family Foundation awarded more grants than ever before — \$8.2M — to impact communities throughout the United States.

These grant awards are investments in:

- + proven programs that make communities stronger
- + organization staff that selflessly seek to make a difference in the world
- + experimentation to find new and innovative ways to make an impact
- + new organizations that can fill gaps in existing service delivery
- + countless other projects and programs that seek to help communities thrive and families flourish

We want to be more than a source of funds though. We hope that you experience us as a teammate, partnering with you to reflect, imagine, and execute impact together.



We want everyone we work with to experience our core values: family, faith, education, leadership, and community. How we do our work is just as important to us as the work we do.

For these reasons, we've focused on many things we hope you have noticed this year.

We've...

- + expanded our staff team to better serve communities and organizations, and expect to continue to add new roles over the next several years.
- + made our grant application process easier and more transparent so that you can spend more time accomplishing your mission and less time managing grant paperwork.
- + dedicated more staff to 1-on-1 grant consultations so that you can understand what we're looking for in grant applications before you hit "submit."
- + developed free tools like our Nonprofit Roadmap Assessment to help you access best practices in nonprofit organization management.
- + piloted various programs and processes to maximize our resources and efficiency.

We are constantly looking to improve to better support your work and achieve greater impact. We see you as our partners and hope that as you review this report you see it as a celebration of all we accomplished together in 2023.

With gratitude,
TFF Staff and Board





If you want to get a sense of how to live out our values, to see them in action, and to see what they really mean, watch how Jean lives her life.

DICK TRACY
Dot Foods' CEO

TFF Leadership Transitions

When the Tracy Family Foundation began in 1997, the Tracy family needed a leader who could develop an organization that would honor Robert and Dorothy Tracy's values and make a significant impact on the communities it served. The second generation of the Tracy family chose their sister, Jean Buckley. Jean had the compassion, dedication, and skill that the family trusted to shepherd the organization's growth. She also had two of the best characteristics of each of her parents — Robert's attention to detail and Dorothy's care for others.

For 26 years, Jean served as president of the Tracy Family Foundation. Jean was also the only foundation staff for many years and was instrumental in creating the grantmaking structure, foundation programs, and philanthropic processes that the foundation continues to use today. Nearly every TFF process, procedure, and program has Jean's fingerprints on it.

In 2024, Jean will transition to president emeritus and Dan Teefey will assume the title of president. Dan has served as TFF executive director since 2017 and will continue to lead operations, manage staff, and execute TFF's strategic plan. Jean will remain active and will handle special projects close to her passion areas. Susan Stamerjohn, another of Robert and Dorothy's daughters, will serve as the TFF Board chair.



Jean's legacy can be seen in every aspect of TFF. Her contributions and impact on these communities are immeasurable, and we wouldn't be where we are today without her leadership.

DAN TEEFEY
New TFF President

Our favorite Jeanisms

- + Put a little sugar in that tea!
- + Put some ice on it!
- + If it's meant to be, it's up to me!
- + You can't always hoot with the night owls if you want to soar with the eagles.
- + One thing you realize very quickly about growing up in a big family— the world is not all about you.
- + Here we go!

TFF Staff



Dan Teefey
President



Jean Buckley
President Emeritus



Robyn Pilliod
Finance Manager



Terry Jenkins
Mental Health
Program Manager



Angie Schlater
Education
Program Manager



Megan Costigan
Youth and Tracy
Family Engagement
Program Manager



Callie Niederhauser
Capacity Building
Program Manager



Kim Bielik
Grants Manager

2023 TFF Board

Front (left to right) Jean Buckley, Kristin Tracy, Susie Stamerjohn, Kelsey Tracy, and Mark Yingling

Back (left to right) Linda Tracy, Ben Tracy, Jim Tracy, Tim Curtin, and Eric Terwelp



About the Tracy Family Foundation

The Tracy Family Foundation (TFF) was incorporated in December 1997 by the Robert and Dorothy Tracy family.

The 24 members of the second generation of the Tracy family created the Foundation as a vehicle to share their many blessings and as a tribute to their parents, Robert and Dorothy Tracy. The third and fourth generations of the Tracy family continue to carry on the legacy of Robert and Dorothy through their engagement in TFF.

TFF is supported by Dot Foods, the nation's largest food industry redistributor. Dot Foods is owned and operated by the Tracy family and operates across the United States, Canada, and Mexico.

From the beginning, TFF has sought to make the world a better place through engaged, thoughtful, and strategic philanthropy that exemplifies the values of the Robert and Dorothy Tracy family.

Our Vision

A world where communities thrive and families flourish with all generations of the Robert and Dorothy Tracy family giving and serving together.

Our Mission

Advance innovative, collaborative, and sustainable change in communities and cultivate a philanthropic spirit in all generations of the Robert and Dorothy Tracy family.



I have to sing their praises. TFF helps the nonprofit organization during the application process for a grant. It was truly incredible the generosity, kindness, and support given . . . this is a very unique experience. Not all foundations and granting organizations work to serve and assist the nonprofit in such a meaningful way. I am so grateful.

ANN MARIE MOHR
Executive Director of Project Presence, St. Louis, MO

Our Values

Family

All types of families, bound legally or by blood.

Robert and Dorothy Tracy instilled their values of honesty, integrity, fairness, faith in God, respect, and a strong work ethic into their 12 children. The now four generations of family members respect these values and seek to embrace them together. The Tracy family believes that strong values shape healthy families and healthy families create thriving communities.

Faith

Strong belief in God with a high priority given to Catholic/Christian faith.

The Catholic/Christian beliefs of Robert and Dorothy Tracy inspired them to love their neighbors as themselves. Their faith continues to influence the work of the Tracy Family Foundation.

Education

Birth through post-secondary education.

The Tracy family believes that education and opportunity go hand-in-hand. A quality education opens doors to new worlds and new possibilities.

Leadership

School, civic, and youth leadership.

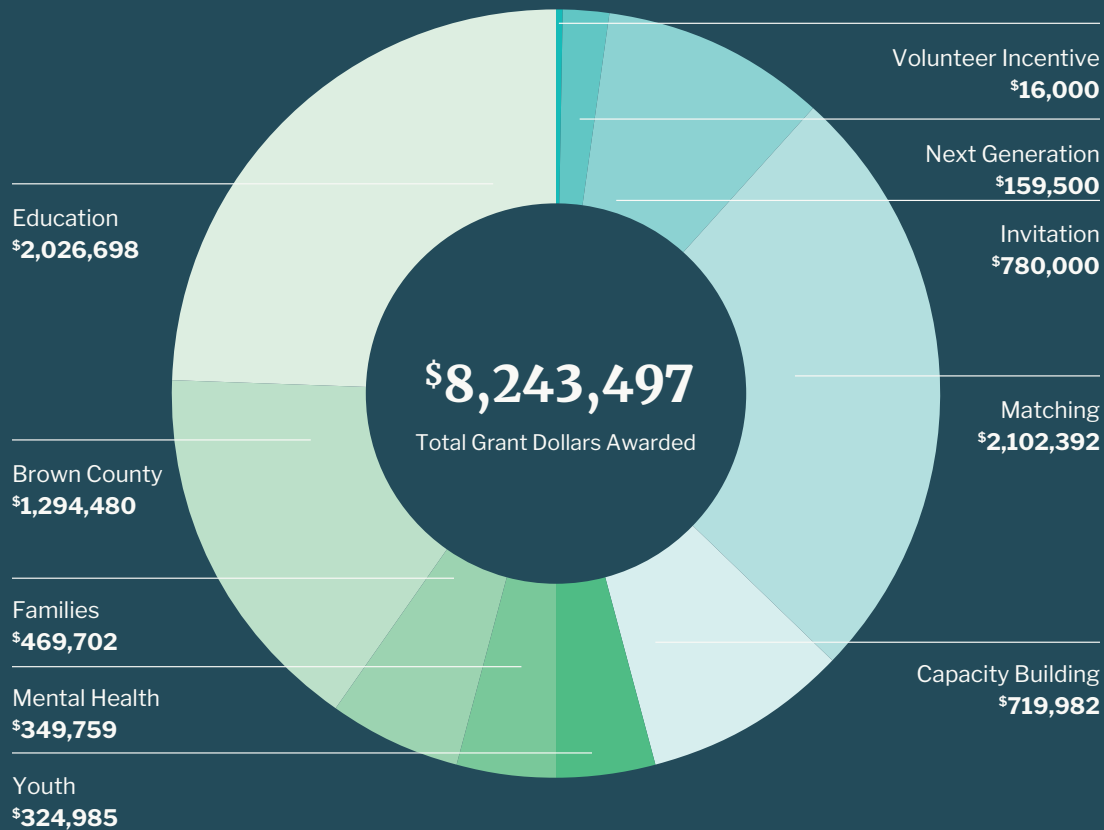
The Tracy family believes that everyone — individuals, families, organizations, and communities — wins when a leader gets better.

Community

Tracy family member communities inside and outside of West Central Illinois.

The Tracy family wants everyone to experience the support and encouragement of a strong community — because home is where the heart is, and it is the people who make up our communities who often impact us the most.

2023 Grant Dollars by Focus Area and Program



TFF Focus Areas

We seek to help communities thrive and families flourish through five core focus areas inspired by the values of Robert and Dorothy Tracy: **Education, Brown County, Families, Mental Health and Youth.**



FOCUS AREA

Education

We cultivate learning communities that inspire lifelong learners, leaders, and problem-solvers.

Our education work seeks to:

- + Encourage every child's potential
- + Inspire a growth mindset
- + Emphasize the whole child
- + Strengthen quality and excellence
- + Build strategic partnerships

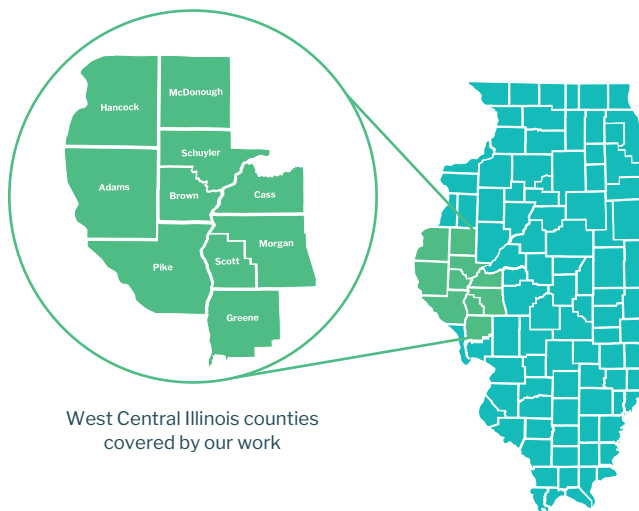
Total Education Grants Awarded
\$2,026,698



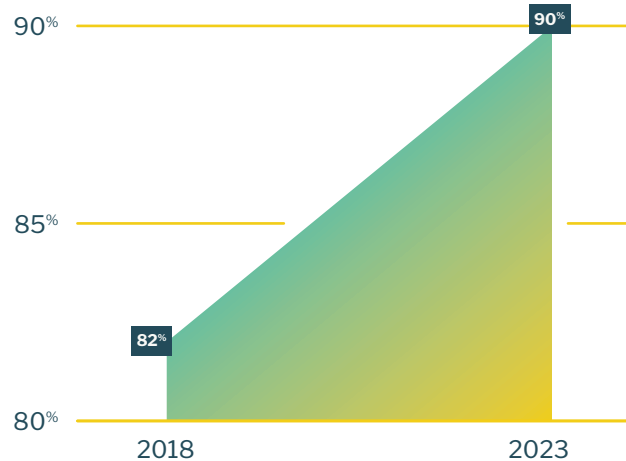
Public School Support

In our West Central, IL region, there are 35 public school districts across 10 counties, totaling 101 individual public schools. During 2023, 94% of these school districts took advantage of grant opportunities provided by the Tracy Family Foundation. In 2023, 90% of the schools in our region were designated Commendable or Exemplary by the State of Illinois, which is an increase from 82% in 2018.

Our schools are committed to continuous improvement and TFF is proud to partner with our local public school districts to ensure that all students in West Central, IL are well prepared for their future.



% of West Central Illinois Public Schools Designated Commendable or Exemplary.



PROJECT SPOTLIGHT

DonorsChoose

In 2023, we provided \$120,000 to DonorsChoose to support educators in West Central, IL. DonorsChoose is a crowdfunding platform that connects teachers in need of classroom resources with donors who want to support educational projects.

TFF provided matching dollars to 340 projects ranging from books and supplies to the arts and STEM initiatives.

"The scales have already made such an impact! We have used them in 4 labs already. The students were happy that each group could have their own balance. In the past we had to share and wait for a group to be done. So from the bottom of my heart, thank you so much for donating to my project."

MRS. MAAS - GRADES 9-12
Mt. Sterling, IL

"Because of your donation, my 4th and 6th grade math students have been able to use the stools to move about our room easily. They can sit in their table groups or join another group and share their learning without taking up a lot of space."

MRS. ALLISON, GRADES 3-5
Bowen, IL

"Due to the generosity of the Tracy Family Foundation and your 3x matching donation, my project was fully funded in a matter of days! Thanks to you, my students will be able to use new calculators in the classroom within a couple of weeks. I appreciate all you do for the surrounding communities, especially schools in your area."

LINDA BROWN, GRADES 6-8
Virginia, IL



Visit the DonorsChoose website to find teacher projects in your community to support.



DonorsChoose Public School Impact

\$120,000

awarded to projects



340

projects funded



233

teachers with projects funded



70.2%

Projects from schools with 50% or more of students from low-income households.



57

schools participating

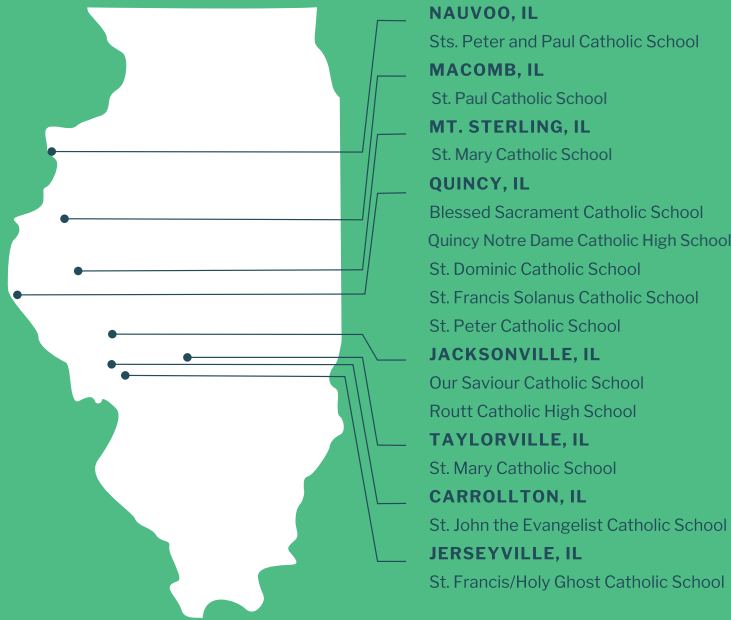


PROJECT SPOTLIGHT

Catholic Schools Support \$651,000

Catholic faith played a significant role in Robert and Dorothy Tracy’s lives. All 12 of their children attended Catholic grade school. The powerful and positive impact of this education has motivated the Tracy family to see Catholic schools thrive, not just survive.

TFF offers 13 Catholic schools in West Central Illinois the opportunity to participate in our Catholic Schools Grant Program, which offers grants of up to \$30,000 to each school to help them provide high quality education and faith development for students. We also facilitate many special programs for West Central Illinois Catholic schools, including scholarship support, assistance for students with diverse learning needs, and professional development for pastors, principals, and educators.



PROJECT SPOTLIGHT

Catholic School Marketing \$185,000

Catholic schools often lack the resources to successfully market themselves to their communities, so we initiated a comprehensive marketing support program for all 13 Catholic schools in West Central Illinois in 2023. The program started with a review of their existing strategies through a “secret shopper” program where a consultant pretended to be a prospective family and took notes on their experiences throughout the recruitment process.

TFF then awarded \$10,000 to each school to collaborate with a Quincy, IL based marketing firm, Vervocity, to facilitate improvements to their areas of greatest need, including websites, social media, videos, photography, banners, and the creation of more impactful marketing materials for prospective parents. Nationally, Catholic school enrollment is down 2% from pre-pandemic levels, but in West Central, Illinois, enrollment is up 2% from pre-pandemic levels.





PROJECT SPOTLIGHT

Early Learning at Public Libraries

\$116,371

Libraries can be vibrant community hubs for early learning. Successful libraries catalyze early literacy skills through story time sessions, promote a love for reading, and expose children to a diverse range of books.

Libraries serve as essential community spaces, encouraging social interaction and offering educational programs that support cognitive development. We believe that dynamic libraries provide an exceptional opportunity for communities and have invested more than \$500,000 since 2016 in early childhood programming at 23 libraries in West Central Illinois.

When we started working with libraries, the majority of the libraries in our Region were not offering consistent story time sessions for young children. Now, all 23 libraries offer weekly or bi-weekly story time and seven libraries have added a Move and Groove class to further support early childhood language and literacy.

23

Libraries received expert support from an early learning library consultant funded by TFF through West Central Child Care Connection

10

Libraries received up to \$5,000 in grant dollars to support their early learning programming

7

Libraries offered Move and Groove in addition to their weekly story time

27

Libraries held a meet-and-greet with the popular children's book character, Pete the Cat, to kick off their fall programming

1,000+

Adults and children embraced their love of books and met Pete the Cat at their local library



FOCUS AREA

Brown County

Mt. Sterling is where Robert and Dorothy Tracy raised their 12 children and the Tracy family continues to think of Brown County as home. It is where Dot Foods, the Tracy family’s business, is still headquartered.

Because of this, it is the Tracy family’s hope and TFF’s work to help Brown County develop a strong education system, a vibrant community, a healthy infrastructure, attractive recreation and leisure options, and a robust economy.

Our Brown County work seeks to empower Brown County, Illinois, to be a magnet community where people live, learn, work, and play. Our Brown County work seeks to:

- + Encourage quality education
- + Build community
- + Develop infrastructure
- + Strengthen recreation
- + Spur the local economy

Total Brown County Grants Awarded
\$1,294,480

PROJECT SPOTLIGHT

Brown County Promise Program

Historically, the Tracy Family Foundation scholarship for Brown County High School (BCHS) graduates has been a competitive program. In 2023, however, the TFF Board approved transitioning the scholarship program to a Promise Program. In a Promise Program, students do not compete for a predetermined number of scholarships. Instead, the program “promises” to provide scholarships to all students who meet the requirements of the program.

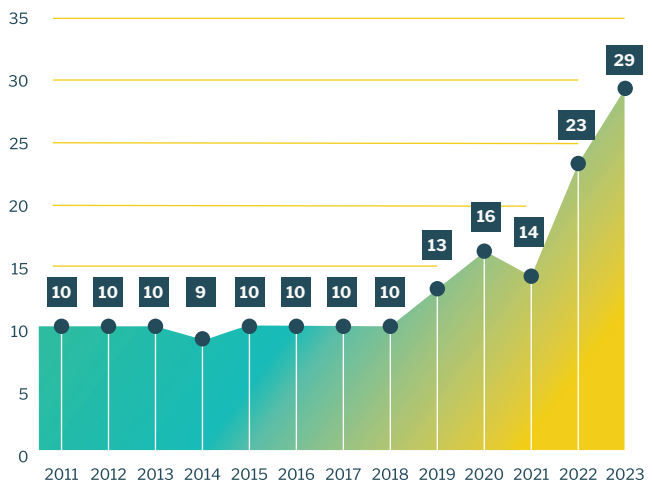


The new program will begin with the BCHS class of 2024. TFF expects the Brown

County Promise to attract families to live in Brown County, to boost post-secondary enrollment and retention, and to motivate students to take advantage of high school programming designed to help them succeed beyond high school. Every scholarship is worth up to \$18,000 over four years and can be used at four-year universities, community colleges, or for career and technical trade schools. The Tracy Family Foundation’s goal for the BCHS Scholarship Program has been for 75% of BCHS graduates to earn a post-secondary credential within five years of high school graduation.

Since 2011, TFF has awarded 174 BCHS graduates scholarships worth more than \$1.6M.

TFF Scholarships Awarded by Year



PROJECT SPOTLIGHT

Mt. Sterling Winter Festival and Ice Skating Rink

TFF and Action Brown County teamed together to open the only outdoor ice-skating rink in West Central Illinois in the Winter of 2023. More than 5,000 skaters enjoyed the rink and drank 2,663 cups of hot chocolate. The rink opened with a parade, Santa riding into town on a firetruck, and the lighting of Mt. Sterling’s new giant Christmas tree. We expect that the new traditions that began in 2023 will attract more and more visitors to Mt. Sterling each year.



PROJECT SPOTLIGHT

Clark Park Loop Trail

In partnership with the Mt. Sterling Park District, we’re gradually chipping away at the development of the Brown County Trailways Master Plan. We completed a three-quarter mile loop trail in Mt. Sterling’s Clark Park. The trail will be paved in the Spring of 2024 and adds a beautiful option for Brown County leisure and wellness. The completed trail will include benches, a bike repair station, and story walk pedestals with a different children’s book each month. Engineering work for future phases of the Trailways Master Plan will continue in 2024.



PROJECT SPOTLIGHT

Brown County Early Learning Center

In 2018, the TFF surveyed the residents of Brown County, Illinois, to gauge public opinion about what amenities would add to the quality of life and improve the infrastructure of their charming and vibrant small town. The survey revealed a severe shortage in childcare options. Most families relied on home-based childcare at the time, and, as caregivers resigned or retired, no new home care providers were added to meet the needs of young families.

Despite no background or expertise in childcare, the TFF Staff began researching the market situation and exploring solutions. They ultimately formed a new nonprofit organization to operate a childcare center, spent nearly \$2 million to buy and renovate a building, and contracted with



the local YMCA to provide staffing and manage day-to-day operations for the center. We opened the Brown County Early Learning Center in 2021 in Mt. Sterling to provide high-quality early childhood education, boost kindergarten readiness, and ultimately help make Brown County a community where more people want to live and/or work. TFF financially subsidizes the operations of the center to ensure tuition rates are affordable for families. The center serves 60 students from infants to preK.

FOCUS AREA

Families

We foster strong, healthy, and resilient families. Our Families work seeks to:

- + Sustain emotional health
- + Develop deep relationships
- + Nurture vibrant faith
- + Maintain healthy lifestyles
- + Advance skills needed for sustainable careers

Total Families Grants Awarded

\$469,702



PROJECT SPOTLIGHT

Ronald McDonald House Charities of Central Illinois

TFF awarded a \$35,000 grant to the Ronald McDonald House Charities of Central Illinois (RMHCCI), which offers care and support to families in West Central Illinois whose children are receiving specialized medical care at hospitals in Peoria or Springfield, Illinois. RMHCCI provides families with a private room, bathroom, meals, laundry services, and comfort free of cost to them.

By offering these basic services to families, caregivers can focus their time and energy on their sick child. With TFF's help, in 2023, RMHCCI served 64 families from West Central Illinois for 1,250 days.



PROJECT SPOTLIGHT

Two Rivers Council Foundation

TFF provided \$50,000 to help renovate an Opera House built in 1894 in Pittsfield, IL. The old Opera House held the Two Rivers Council Foundation's community-based programs. These essential community programs include a thrift store, a food pantry, and access to all the Council's community services, emergency service, and workforce development programs.

These services to the community had been interrupted due to significant structural issues in the building. TFF funds helped to restore the building's historic character and to reinforce its structure so that Pittsfield families in need had access to essential services and support.



PROJECT SPOTLIGHT

Communio Marriage Enrichment

In 2023, TFF awarded a \$97,000 grant to Communio, a nonprofit organization that consults with churches to equip them with data insights and ministry best practices to foster healthier relationships.

The participating churches focus on:

Singles

Singles work to establish healthy dating habits and clear marriage discernment.

Marriage Preparation

Couples assess strength and growth areas and work with mentors before and after their wedding.

Marriage Enrichment

Married couples continuously learn skills to strengthen their relationship.

Marriage in Need

Couples have access to intensive marriage support to help save struggling marriages.

The model uses fun and engaging outreach events to connect people from the community to the church and then engages them with skills-based programming to strengthen their relationships.



We finally got to do our date yesterday evening! it was wonderful! We haven't done that in 6 years! We had fun going through the questions. It's amazing what you do and don't remember after 16 years! Until last night, we didn't realize how important it was to have time for just the 2 of us as a couple. Signing up for the marriage challenge put date nights on our "have to do list" and we are so thrilled! Our days are filled with so many "have to do's" that anything else become an "eventually" or a "someday." Thank you for putting this together. It has made our relationship as a couple a priority again!

DENNIS AND MEGAN BARRAGREE
St. Peter Church, Quincy, IL



FOCUS AREA

Mental Health

We strengthen the lives of children, families, and adults by championing mental health. Our Mental Health work seeks to:

- + Begin with proactive prevention of mental illness
- + Develop strategies to identify mental illness early
- + Connect people with mental health treatment
- + Normalize healthy conversations about mental health

Total Mental Health Grants Awarded
\$349,759

PROJECT SPOTLIGHT

National Alliance on Mental Illness (NAMI)



TFF spent most of 2023 working through the various steps to establish a National Alliance on Mental Illness (NAMI)

affiliate in West Central Illinois. NAMI is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI envisions a world where all people affected by mental illness live healthy, fulfilling lives supported by a community that cares. NAMI provides advocacy, education, support, and public awareness so that all individuals and families affected by mental illness can build better lives.

TFF already has interest from several communities within West Central Illinois wanting to offer NAMI programming, and TFF Staff have been working to identify and mobilize champions in these communities who will support NAMI programs. We will have a NAMI West Central Illinois affiliate up and running in the first half of 2024, and we're confident that in the coming years, more mental health education, support, and advocacy will be happening in our region.

PROJECT SPOTLIGHT

Mental Health Request for Proposals

At the end of 2023, TFF issued a Request for Proposals (RFP) to address mental health concerns in West Central Illinois. The goal of the RFP was to catalyze nonprofit organizations to consider the mental health needs of their community and to design projects to help meet those needs. TFF received nearly 20 proposals and ultimately invested \$166,300 in 12 projects. The funded projects included two college programs focused on post-secondary student mental health, Mental Health First Aid for Middle School and High School staff, a mobile mental health unit that will take services to public events, and various nonprofit organization programs centered on interventions and support for youth and adults struggling with mental health.



3 months

Americans spend 7 hours a day on their phones on average, which equates to 3 months a year.

That means if you are 20 and live to be 85, you would have spent over 16 years of your life on your phone.

#HALF=STORY

PROJECT SPOTLIGHT

#HalfTheStory

TFF awarded a \$98,755 grant to #HalfTheStory so that they could launch their SocialMediaU (SMU) curriculum in schools throughout West Central Illinois. SMU is an evidence-based digital wellbeing program co-created with young people to educate them about the relationship between their emotional health and digital habits.

A first-of-its-kind intervention, SMU relies on a scaffolded learning approach with synchronous (in-class) and asynchronous (workbook resources and mobile application) support. Digital wellbeing is not something that can be taught once, but is a set of skills — including digital metacognition and emotional regulation — that young people must learn and develop with informed support over time, especially as their digital habits grow and change.

#HalfTheStory Tip

DO YOUR BRAIN A FAVOR

Our brains love anything bright and shiny, and screens are no exception. Do them a favor by removing color from the equation. Going grayscale on your phone reduces your urge to keep scrolling — and only takes a second.

FOCUS AREA

Youth

We nurture strong, healthy, and resilient youth. Our Youth work seeks to:

- + Develop emotional health
- + Build leadership skills
- + Encourage faith
- + Spur wellness
- + Cultivate academic achievement

Total Youth Grants Awarded

\$324,985



PROJECT SPOTLIGHT

Quincy Symphony Orchestra Association

In 2023, TFF awarded a \$12,000 grant to the Quincy Symphony Orchestra Association. The funds helped support the Youth Orchestra and Young People's in-school concerts, and enabled the association to offer free admission for all children 18 and younger to attend their concerts.

In 2023...



85 children from 36 schools in 8 West Central Illinois counties performed with the Youth Orchestra or Youth Chorus



2,700 children from 24 West Central Illinois parochial and public schools attended Youth Orchestra or Youth Chorus concerts in 2023



294 children attended Quincy Symphony Orchestra concerts



PROJECT SPOTLIGHT

Youth Trips

TFF designed a grant program to assist organizations and schools in sending youth and adult chaperones on service, learning, or spiritual trips that encourage the development of resilient and healthy youth.

The trip destination must be at least 60 miles from the organization’s home and outside West Central Illinois, and the trip must be at least two nights and three days. Organizations and schools can apply for TFF funding to reduce participant costs for the trip. In 2023, we revised our Youth Trip Guidelines to offer more funding per participant for these U.S.-based and international youth trips.

In 2023 ...

- + \$42,850 awarded in grants for youth trips
- + 288 youth participated in youth trips funded by TFF



“The most impactful thing I experienced was Jesus through the worship services and camp events. I want to change the world.”

HARRISON BOBIER
Breakaway Kid’s Camp

“As a mom, I want to thank the Tracy Family Foundation for making it possible for our youth to attend the 2023 Breakaway Kid’s Camp. Parents did not have to worry about the financial burden, but were instead able to focus on the joy on their child’s face when they returned.”

PARENT OF YOUTH PARTICIPANT
Breakaway Kid’s Camp

“The Catholic Heart Work Camp is a great place that gives you the resources you need to grow in your faith and be prepared to live out your vocation in the future.”

QND HIGH SCHOOL STUDENT
Catholic Heart Work Camp

“My heart is full. Being in a foreign country, there were times of discomfort and times of awe. Words are not enough to describe the incredible blessing it has been to spend a week in Guatemala, amongst our fellow brothers and sisters in Christ, learning new things about ourselves, one another, and our God.”

JENNIE VAN DEVELDE
LifePoint Bible Church’s Mission Trip to Guatemala

PROJECT SPOTLIGHT

Creating Entrepreneurial Opportunities (CEO) Programs

TFF has provided grants to support Creating Entrepreneurial Opportunities (CEO) programs throughout West Central Illinois and has helped to launch two programs — Adams County CEO and Brown Schuyler CEO. A third is hopefully on its way in 2024.

The CEO Program is a revolutionary concept in entrepreneurship education, a community-driven model that brings schools and business leaders together to transform high school students into the community’s business and thought leaders of tomorrow. The CEO program motivates high school juniors and seniors to become responsible, enterprising entrepreneurial thinkers who contribute to their community’s economic development and sustainability. The program provides



TFF grant dollars have impacted 156 high school juniors and seniors in West Central Illinois through the CEO program

hands-on learning as students visit local businesses, hear from community leaders, engage in practical experiences, and create their own business. They take risks, assume responsibility, and gain insights from their experimentation.

CEO aims to encourage young people to embrace their communities as places to live, work, and succeed.



The Brown Schuyler CEO program had a significant positive impact on me. It provided valuable business skills and personal growth opportunities, particularly in interview and public speaking techniques. CEO prepared me for various career situations and helped me secure my current job. I would recommend the program to any high school student for its support and lifelong lessons.

HALEY BOYD
Brown Schuyler CEO inaugural Class of 2021

Capacity Building

We develop organization staff and the tools they use to achieve their mission.

Total Capacity Building Grants Awarded
\$719,982

PROJECT SPOTLIGHT

What is Capacity Building?

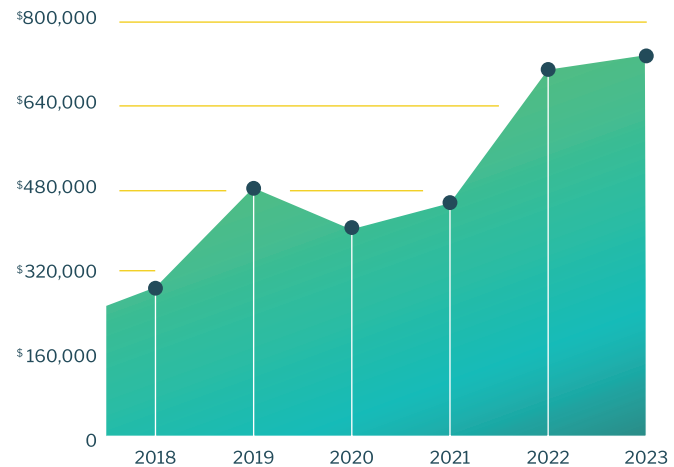
Capacity Building improves an organization's systems, structures, processes, or personnel. Improving these core organizational elements elevates the organization's operations and services, leading to greater success.

The primary goal of our Capacity Building Program is to catalyze the skills and best practices that empower organizations and leaders to grow and thrive. Our Capacity Building Program awards up to \$5,000 annually for organization-designed capacity building projects. We also curate custom capacity building projects to fill gaps in organization needs. TFF curated projects are available to organizations beyond their \$5,000 annual limit. Any school or organization in West Central Illinois or outside of that area if they have received a formal funding grant in the past five years are eligible for our Capacity Building Program.

Capacity Building grants can be used for professional development, strategic planning, or any other training or resource that will build an organization's capacity to accomplish its mission.

As the Tracy Family Foundation has grown throughout the years, our Capacity Building grant awards have also grown. We want to encourage organizations to invest in their internal capacity so that they can be most effective in accomplishing their mission.

Capacity Building Program Growth



PROJECT SPOTLIGHT

Nonprofit Roadmap

We created the Nonprofit Roadmap Assessment, which not only helps nonprofits identify growth areas, but also helps organizations identify the actions needed to improve — a roadmap. Last year we added the tool to our website for any organization to use for free. We have also integrated the assessment results into our Capacity Building Application process, so organizations can identify how their project fits into their organization's development plan.



PROJECT SPOTLIGHT

Dare to Lead™

TFF partnered with a Dare to Lead™ certified facilitator to offer two three-day workshops in 2023. Dare to Lead™ is the ultimate playbook for developing brave leaders and courageous cultures. Based on the research of New York Times bestselling author, Dr. Brene Brown, leaders learn the critical skills required to do brave work, have tough conversations, and show up in a meaningful way daily.

"This was incredibly worthwhile, and I hope it will be offered again in the future so that other staff can attend."

DARE TO LEAD PARTICIPANT

"This project was a life-changing experience. The training was incredibly well done. The facilitator empowered individuals to lead with courage, vulnerability, & connection. We learned to reflect introspectively first, lean into our own values and to learn about ourselves and our own shame to approach leadership with empathy, courage and understanding. It helped me move back into the workplace with a greater understanding of myself and an openness to facilitate a workplace of vulnerability and connection enabling all peoples to grow and rumble as a team."

MEGGIE KOCH
Quincy Montessori School

PROJECT SPOTLIGHT

Year-End Fundraising

Fundraising can be a significant challenge for nonprofits, with year-end donations often making up nearly half of their total revenue.

In 2023, the Tracy Family Foundation introduced a capacity building program to help nonprofits enhance their year-end fundraising efforts. Four organizations were selected to receive 20 hours of personalized coaching from local experts with a common goal to create and execute a successful fundraising appeal. Additionally, the participants received financial support for marketing, printing, and postage costs.



About the Tracy Family

With eight children (eventually 12) at home to care for, Robert and Dorothy Tracy started Associated Dairy Products Co. (now Dot Foods) out of the back of their family station wagon, a 14-year-old Cessna airplane, and leased tractor.

The advantages of Robert and Dorothy’s business model became apparent to distributors and suppliers: the customer placed one order, took one delivery, and processed one invoice — all from Dot Foods.

Robert and Dorothy didn’t set out to create a new business model in food distribution, but that’s what they did.

Today’s food redistribution industry is a direct evolution of Robert and Dorothy’s dream, and the once small Tracy family business has grown to be the largest food industry redistributor in North America and the funder of TFF.



The Tracy Family

It wasn’t just Dot Foods that grew over the years. The Tracy family grew from a family of 14 to more than 140 Tracy family members today. And the Tracy family is getting bigger each year with marriages and new babies.

With a family this size, we understand the importance of engaging all generations in our work. Through our Tracy family social media, a quarterly e-newsletter, volunteer projects, and grant programs, Tracy family members are able to be involved with TFF throughout the year.



1,500
suppliers



123,000
products



50+
countries receive products



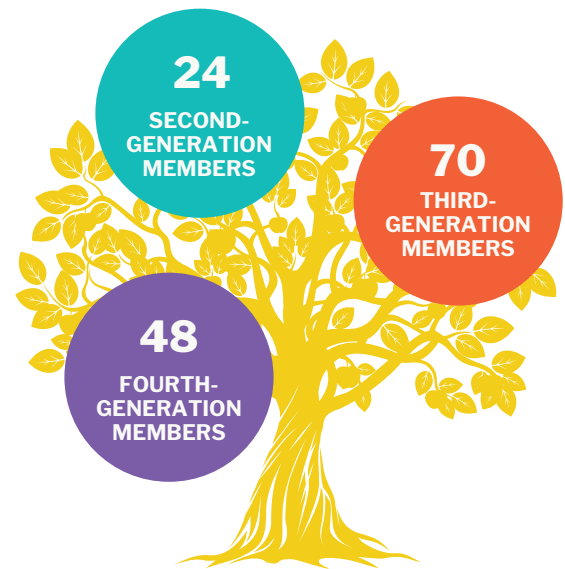
50
states served with weekly deliveries



6,750
employees



170M
miles driven annually



Tracy Family Discretionary Grant Programs

Total Grants = \$3,057,892

TFF has several grant programs specifically designed to encourage Tracy family members to replicate Robert and Dorothy Tracy’s personal dedication to generosity and service. Each of these grant programs multiplies the time, talents, and resources of family members in the communities where they live and on the issues they care about.

Matching Grant Program

TFF trustees, TFF staff, and Tracy family members age 16 and older are invited to make personal donations to nonprofit organizations and then to apply for matching grant dollars from TFF for those organizations.

TFF Matching Grant Dollars in 2023	\$2,102,392
% of 2Gs (24) who Participated.....	100%
% of Eligible 3Gs (46) who Participated	80%

Next Generation Grant Program

Tracy family members between the ages of 5 and 30 are invited to apply for grants on behalf of nonprofit organizations after meeting with the organization’s leadership.

Total Next Generation Grant Dollars in 2023.....	\$159,500
% of Eligible 3Gs (21) who Participated	81%
% of Eligible 4Gs (24) who Participated.....	83%

Family Invitation Grant Program

Tracy family members age 30 and older who live outside of West Central Illinois may invite a nonprofit organization within 50 miles of their home to apply for a TFF Formal Funding Grant.

Total Family Invitation Grant Dollars in 2023.....	\$780,000
% of Eligible 2Gs (16) who Participated	100%
% of Eligible 3Gs (43) who Participated	81%

Volunteer Incentive Program

Tracy family members can also request additional grant dollars for an organization when they volunteer for that organization. In 2023, \$16,000 was awarded to organizations through this program.



Please make every effort to involve and include the next generation of the Tracy family members in the Foundation. Fostering a grateful and giving spirit within the future generations is part of our mission and a priority.

TRACY FAMILY FOUNDATION LEGACY STATEMENT
Written by the second generation of the Tracy family in 2000

Servember

In 2018, TFF Staff created Servember, an annual volunteer month for all generations of the Tracy family. Servember gives Tracy family members the opportunity to serve together in their various communities around the country. Over the years, the Tracy family has organized food drives, purchased and wrapped Christmas presents, and found many other ways to serve their local communities together. Since its inception, nearly three-fourths of the Tracy family has participated each year.

Tracy Family 3G Opportunity Fund

In 2023, TFF launched the 3G Opportunity Fund to develop a philanthropic spirit among 3G Tracy family members, to collectively research a specific issue area, and to develop a new project with impact across the country. The effect of digital devices and social media on mental health was selected as the 3G Opportunity Fund issue area. 3G Opportunity Fund participants, guided by TFF Staff, identified organizations in their communities that are addressing this topic and interviewed the organization leaders to better understand their work. Once the research was completed, the 3G Opportunity Fund selected Screen Sanity to apply to TFF for a \$50,000 grant.

The mission of Screen Sanity is to create a world where kids are captivated by life, not screens. TFF’s grant to Screen Sanity will enable Screen Sanity to educate and support parents and leaders in West Central Illinois, St. Louis, and Denver on every leg of their digital parenting journey. Screen Sanity’s ever-growing assortment of tools offers parents and caregivers practical tips and essential information on everything from the latest social media platforms to smartphone safety.

**Visit Screen Sanity’s
website to access free
tools for your family**



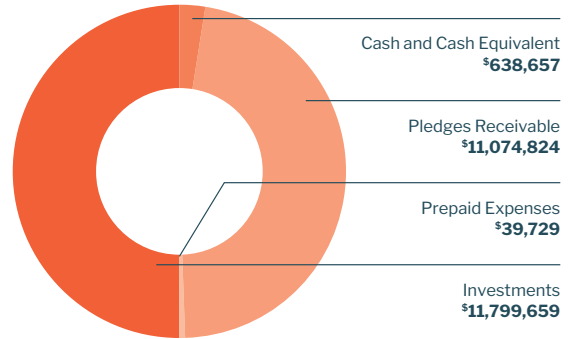
2023 Financials

January 1–December 31, 2023 (Pre-Audit)

Statement of Financial Position

Assets	Dollars
Cash and Cash Equivalent	\$638,657
Pledges Receivable.....	\$11,074,824
Prepaid Expenses	\$39,729
Investments	\$11,799,659
Total Assets.....	\$23,552,869
Total Liabilities.....	\$344,101
Net Assets.....	\$23,208,768
Total Liabilities and Net Assets.....	\$23,552,869

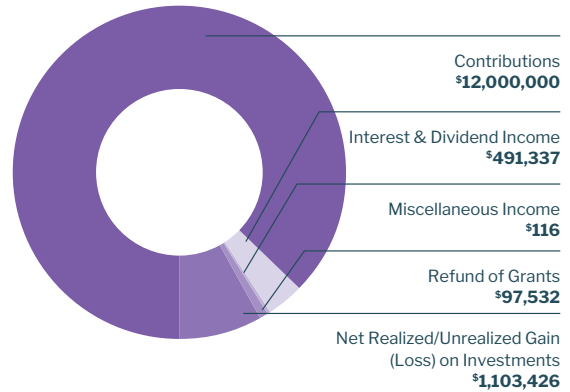
Total Assets



Statement of Activities

Revenue	Dollars
Contributions.....	\$12,000,000
Interest and Dividend Income	\$491,337
Miscellaneous Income.....	\$116
Refund of Grants	\$97,532
Net Realized/Unrealized Gain (Loss) on Investments	\$1,103,426
Total Income	\$13,692,411

Total Income



Grants and Expenses	Dollars
Grants Awarded	\$8,243,497
Direct Charitable Expenses	\$595
Operating Expenses	\$1,242,636
Total Grants and Expenses.....	\$9,486,728
Increase in Net Assets.....	\$4,205,683
Net Assets at Beginning of Year.....	\$19,003,085
Net Assets at End of Year	\$23,208,768

Total Grants and Expenses

